

Vista, CA – March 24, 2015

**Leading water treatment manufacturer, Applied Membranes, Inc., announced the launch of its newly redesigned website, [www.appliedmembranes.com](http://www.appliedmembranes.com).**

Applied Membranes, Inc., industry leader in RO expertise and membrane applications since 1983, is proud to launch its new website, at [www.appliedmembranes.com](http://www.appliedmembranes.com).

The new website features an easy-to-use navigation and a clean, uncluttered design with users in mind who represent a wide range of markets and applications. With more product information than ever before and updated, high-resolution images, users can quickly navigate through the thousands of available AMI products to find the details they need. The site's integrated search functionality allows users to spend less time on research and planning and more time on running their successful business. The new website also boasts the capability of translation in 90 languages.

“The newly redesigned website demonstrates both the commitment to quality and the value of working with AMI and will be a key contributor to our continued success in 2015 and beyond,” stated Dr. Gil Dhawan, President, Applied Membranes, Inc.

The new AMI website highlights the impressive range of AMI's membrane elements and water treatment systems. Each product now features sections for product benefits, details, features, applications, parts & accessories, and downloadable literature. Other categories include water filters and filter housings, membrane housings, media filtration, membrane cleaning and chemicals, water quality test equipment, ultraviolet systems, and components for both commercial RO and residential RO systems. This truly makes AMI a one-stop-shop for water treatment professionals around the world.

The company plans to continue improving website functionality and adding content which showcases the quality and innovation of its water treatment solutions.

To learn more about Applied Membranes, Inc., visit [www.appliedmembranes.com](http://www.appliedmembranes.com).

